

AGENDA

PARTNERSHIPS TO OPTIMIZE THE USE OF THERAPEUTICS

March 1, 2001

Reserve Officers Association, One Constitution Avenue, NW
Washington, DC

Objectives:

- 1) Take the pulse of major efforts for improved use of therapeutics*
- 2) Build more effective partnerships for optimizing the use of therapeutics*

Registration starts at 7:00 am

Program:

- | | | |
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| 8:00 | Welcome and Introductions of Participants | Hugh Tilson, MD, DrPH, Chair
CERTs Steering Committee

Robert Califf, MD, Principal Investigator,
CERTs Coordinating Center |
| 8:30 | The CERTs Program: Creation, Progress and Vision | |
| | Panel members: | Lynn Bosco, MD, MPH, CERTs Project Officer
Agency for Healthcare Research and Quality

Robert Califf, MD, Principal Investigator
CERTs Coordinating Center

Tim Franson, MD, Immediate Past Chair,
PhRMA Clinical Steering Committee

Kay Holcombe, Executive Vice President
Policy Directions, Inc.

Ray Woosley, Principal Investigator
CERTs Georgetown Center |
| 9:00 | Examples of National Initiatives to Optimize the Use of Therapeutics | |
| 9:10 | National Patient Safety Foundation | Louis Diamond, MB, ChB, FACP,
Board of Trustees |
| 9:20 | American Medical Association | Yank Coble, MD, Secretary-Treasurer,
Board of Trustees |
| 9:30 | American Association of Health Plans | Charles Cutler, MD, Chief Medical Officer |

Examples of National Initiatives to Optimize the use of Therapeutics (cont.)

9:40	AdvancePCS	Alan Wright, MD, MPH, Senior Vice President and Chief Medical Officer
9:50	Association of American Medical Colleges	Roger Meyer, MD, Senior Research Consultant
10:00	Roundtable Discussion of National Initiatives (all invited participants)	
10:30	Break	
10:45	Roundtable Discussion: Leveraging Initiatives for National Partnerships (all invited participants)	
	Questions to be addressed:	
	1) What are the most important areas of research where questions remain unanswered relative to the use of therapeutics?	
	2) How can current national initiatives contribute to the public understanding of the use of therapeutics in light of the changing patient/provider relationship?	
	3) How can we best structure public/private partnerships?	
12:00	Roundtable Discussion: Planning for the Future (all invited participants)	
12:20	Closing comments	Hugh Tilson, MD, DrPH, Chair CERTs Steering Committee
12:30	Adjourn	

Participating Organizations

“Partnerships to Optimize the Use of Therapeutics”

March 1, 2001

Academy for Health Services Research and Health Policy

W. David Helms, PhD
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1801 K Street, NW Suite #701-L
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AdvancePCS

Alan T. Wright, MD, MPH
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Agency for Healthcare Research and Quality

Carolyn M. Clancy, MD
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American Academy of Pediatrics

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American Academy of Pharmaceutical Physicians

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American Association of Health Plans

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American College of Cardiology

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American Health Quality Association

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American Heart Association

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Participating Organizations

“Partnerships to Optimize the Use of Therapeutics”

March 1, 2001

American Medical Association

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American Organization of Nurse Executives

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American Pharmaceutical Association

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American Society for Clinical Pharmacology and Therapeutics

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American Society of Health System Pharmacists

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Arthritis Foundation

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Center for Disease Control

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Coalition for Affordable Quality Healthcare

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Participating Organizations

“Partnerships to Optimize the Use of Therapeutics”

March 1, 2001

Health Care Financing Administration

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Marshfield Medical Research and Education Foundation

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Merck-Medco Managed Care

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National Committee for Quality Assurance

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National Health Council

Bob Goldberg
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National Patient Safety Foundation

Louis H. Diamond, MB, ChB
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National Quality Forum

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Participating Organizations

“Partnerships to Optimize the Use of Therapeutics” March 1, 2001

Pharmaceutical Research and Manufacturers of America

Tim Franson, MD
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1100 Fifteenth Street, NW
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Policy Directions, Inc.

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Sheryl Stogis, RN, DrPh
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Society for Women's Health Research

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United States Pharmacopeia

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Additional Participants

“Partnerships to Optimize the Use of Therapeutics” March 1, 2001

Nancy Allen LaPointe, PharmD
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United States Pharmacopeia

Marietta Anthony, PhD
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Lisa Hanlong Whelm, RPh
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National Patient Safety Foundation

James Battles, PhD
Senior Fellow, Patient Safety
Agency for Healthcare Research and Quality

Sean Hennessy, PharmD, MSCE
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Jesse Berlin, ScD
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Ron Keeney, MD
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Laura Blum
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CERTs Coordinating Center

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Peter Dans, MD
Medical Consultant
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Lynn Morrison
President and CEO
Washington Health Advocates

Babette Duncan, PharmD
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Christine Williams
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Agency of Healthcare Research and Quality

Sally Yasuda, MS, PharmD
Co-Investigator
CERTs Georgetown Center

On March 1, 2001, CERTs hosted its first annual “Partnerships to Optimize the Use of Therapeutics” program. Individuals representing over 30 organizations interested in advancing the best use of therapeutics within the U.S. health care system participated in the program. The program provided an opportunity for organizations to exchange information about their national initiatives, but more importantly, it provided a forum for exploring potential collaborations that leverage individual efforts.

Dr. Hugh Tilson chaired the meeting.

The focus of the meeting was to broaden the circle of “Friends of CERTs”. These would be both public and private sector groups with overlap with CERTs. We were hopeful that we could expand the CERTs synergy beyond the seven centers and existing partners. We were looking for people who might contribute to our mission and with whom we could actively pursue the goals of CERTs. We were hopeful that we could also attract representation from Congressional Staff who either had been a part of the development of CERTs, or would be interested in hearing more about the program.

We began the meeting with an historical perspective with each of us providing our little piece of the puzzle, beginning with Ray Woosley providing his description of his lobbying efforts to get CERTs into legislation; Kay Holcumbe and Tim Franson discussing the legislative process; myself discussing implementation; and finishing with Rob Califf talking about the research and coordinating centers.

We then spent most of the rest of the meeting hearing about the resources brought to the table by the various participants. Interestingly close to the end of this part of the meeting Burt Spilker made a suggestion for a product for the meeting. We had all agreed that partnering and synergy of purpose was the critical output for this meeting, and he suggested that the Coordinating Center put together a binder of potential partners and the partnerships and resources that they had to offer in the pursuit of safe and effective use of therapeutics.

We finished the meeting with a presentation by Jenny Hanson who is the Health Legislative Assistant to Representative Richard Burr (R-NC). Mr. Burr is the vice chair of the House Energy and Commerce Committee. Ms. Hanson talked about the upcoming legislative year. The plan this year is for a HCFA Modernization Act as extensive as FDAMA. Additionally, some important sections of FDAMA will be expiring (of particular importance to this group is the Pediatric Rule which allows for patent protection status for approved products in return for developing the evidence to support Pediatric Labeling). Mr. Burr has also been working towards passage of a Prescription Drug Benefit.

Of note were our congressional staff guests. In addition to Ms. Hanson were Brent DelMonte from the House Energy & Commerce Committee and Sean Donahue is from the Senate HELP (Health, Education, Labor and Pension) Committee. Given the amount of health-related activity the day of the meeting, it was great to have them attend the whole meeting.

Of note was that Sean Donahue came over to talk to me at the end of the meeting. He told me of some funding that had been appropriated for the Administration on Aging (AoA) to improve prescribing in the elderly (\$5 million actually). He thought we might be able to help them spend those funds. He was going to follow up with them on this issue and suggested that I contact him

HughTilson, MD, DrPH